

İndirilme Tarihi

24.09.2026 11:57:29

İŞL-801 - FIELD STUDIES - Sosyal Bilimler Enstitüsü - İşletme Ana Bilim Dalı

General Info

Objectives of the Course

The aim of the Field of Specialization Course is to enable graduate students to conduct their scientific work related to their thesis topic in a systematic and planned manner, follow the relevant literature, evaluate their progress throughout the research process, and advance their thesis under the guidance of their academic advisor.

Course Contents

Review of the literature related to the thesis topic, development of the research problem and methodology, planning and conducting the thesis study, and monitoring and evaluating the student's academic work throughout the thesis process under the guidance of the academic advisor.

Recommended or Required Reading

Current scientific articles, books, book chapters, graduate theses, research reports, and other academic sources related to the student's thesis topic.

Planned Learning Activities and Teaching Methods

Individual study, academic advising, literature review, student-advisor meetings, and feedback.

Recommended Optional Programme Components

The student's regular submission of thesis-related work to the academic advisor and improvement of the work based on the feedback received.

Instructor's Assistants

Assistant Professor Ömer Serkan GÜLAL

Presentation Of Course

Theoretical, Face-to-Face Instruction, and online

Dersi Veren Öğretim Elemanları

Dr. Öğr. Üyesi Gökür Ersarı Taşkesen Assoc. Prof. Dr. İbrahim Yağlı Prof. Dr. Şükran Güngör Tanç Prof. Dr. Korhan Karacaoğlu Dr. Öğr. Üyesi Gökhan Seçme Assoc. Prof. Dr. Emine Kale Assoc. Prof. Dr. Metin Kaplan Dr. Öğr. Üyesi Serkan Derici Prof. Dr. Hakan Vahit Erkutlu Assoc. Prof. Dr. Ferda Üstün Dr. Öğr. Üyesi Ömer Serkan Gülal Prof. Dr. Ahmet Tanç Dr. Öğr. Üyesi Seher Ulu Özperçin Prof. Dr. Suzan Çoban Prof. Dr. Şevki Özgener Dr. Öğr. Üyesi Burcu Şimşek Yağlı

Program Outcomes

1. Conducts research on a specific topic related to the selected business administration department under the supervision of an advisor.
2. Collects and analyzes research data.
3. Can interpret research findings and compare them with the literature.

Order	Preparation Info	Laboratory Teaching Methods	Theoretical	Practise
1	Review of Scientific Articles and Books in Major and Current Databases Related to the Identified Research Topic	Lecture, Discussion, Question and Answer	Literature Review for Thesis Topic Selection	
2	Review of Scientific Articles and Books in Major and Current Databases Related to the Identified Research Topic	Lecture, Discussion, Question and Answer	Literature Review for Thesis Topic Selection	
3	Review of Scientific Articles and Books in Major and Current Databases Related to the Identified Research Topic	Lecture, Discussion, Question and Answer	Identification of the Research Problem	
4	Review of Scientific Articles and Books in Major and Current Databases Related to the Identified Research Topic	Lecture, Discussion, Question and Answer	Determining the Theoretical Framework of the Research	
5	Review of Scientific Articles and Books in Major and Current Databases Related to the Identified Research Topic	Lecture, Discussion, Question and Answer	Development of the Theoretical Framework of the Research	
6	Review of Scientific Articles and Books in Major and Current Databases Related to the Identified Research Topic	Lecture, Discussion, Question and Answer	Development of the Theoretical Framework of the Research	
7	Review of Scientific Articles and Books in Major and Current Databases Related to the Identified Research Topic	Lecture, Discussion, Question and Answer	Development of the Theoretical Framework of the Research	
8	Review of the Key Research Sources	Lecture, Discussion, Question and Answer	Discussion and Revision of the Proposed Conceptual Framework	
9	Review of Scientific Articles on the Theories and Empirical Findings Underlying the Research Model	Lecture, Discussion, Question and Answer	Development of the Research Model Based on the Literature Review	
10	Review of Scientific Articles on the Theories and Empirical Findings Underlying the Research Model Reviewing the literature to identify the scales for measuring the variables in the research model	Lecture, Discussion, Question and Answer	Development of the Research Model Based on the Literature Review	
11	Reviewing the literature to identify the scales for measuring the variables in the research model	Lecture, Discussion, Question and Answer	Selection of Sample and Data Collection Instruments	
12	Reading and utilizing selected references related to the thesis, including scientific articles, books, reports, similar ethics committee approvals, and other relevant sources. Reviewing the literature to identify the scales for measuring the variables in the research model	Lecture, Discussion, Question and Answer	Selection of Sample and Data Collection Instruments	
13	Reading and utilizing selected references related to the thesis, including scientific articles, books, reports, similar ethics committee approvals, and other relevant sources.	Lecture, Discussion, Question and Answer	Design of the Questionnaire or Data Collection Instrument and Conducting a Pilot Study.	
14	Reading and utilizing selected references related to the thesis, including scientific articles, books, reports, similar ethics committee approvals, and other relevant sources.	Lecture, Discussion, Question and Answer	Design of the Questionnaire or Data Collection Instrument and Conducting a Pilot Study. Obtaining Ethics Committee Approval for the Data Collection Instrument	
15	Review of the student's work conducted over the 14-week period related to the thesis.	Advisor evaluation of thesis progress	Final	

Workload

Activities	Number	PLEASE SELECT TWO DISTINCT LANGUAGES
Uygulama / Pratik	14	4,00
Ders Öncesi Bireysel Çalışma	14	4,00
Ders Sonrası Bireysel Çalışma	14	2,00
Uygulama / Pratik Sonrası Bireysel Çalışma	6	3,00
İnceleme/Anket Çalışması	3	8,00

Assesments

Activities	Weight (%)
Final	100,00

İşletme Ana Bilim Dalı / İşletme (Yüksek Lisans - Tezli) X Learning Outcome Relation

	P.O. 1	P.O. 2	P.O. 3	P.O. 4	P.O. 5	P.O. 6	P.O. 7	P.O. 8	P.O. 9	P.O. 10	P.O. 11	P.O. 12	P.O. 13	P.O. 14	P.O. 15	P.O. 16	P.O. 17	P.O. 18	P.O. 19
L.O. 1	4	2	3	2	4							2	2		3		5	3	
L.O. 2	4			2	4		4			3	4	2			2		5	3	
L.O. 3	4				4	2	3	3		3	3	2			3		5	3	

Table :

- P.O. 1 :** Have advanced knowledge about the basic concepts of business administration, the basic functions of the business management science, the historical development of it, its relationships with other disciplines, businesses and the environment, business objectives, feasibility studies, business functions, cooperation between firms and entrepreneurship, and apply them and make administrative decisions on these issues.
- P.O. 2 :** Analyze and design at the organizational level, understand the functions of business management that are planning, organizing, execution, coordination and control, describe and apply them, and be acknowledged with modern management perspectives
- P.O. 3 :** Have information about the basic concepts of strategic management, strategic management process and strategic analysis and strategy selection, implementation and control strategies
- P.O. 4 :** Have advanced level of knowledge on topics such as job analysis, provision and assigning of human resources, career, performance evaluation and performance-based pricing which are within the scope of human resources management applications that are encountered in both public and private sector.
- P.O. 5 :** Have advanced level of knowledge on new concepts, techniques, and applications emerged in recent years in the field of organizational behavior along with topics such as human and human behavior in organizations, perception, attitude and personality.
- P.O. 6 :** Have the importance of accounting in terms of firms, its extent, basic accounting concepts, theoretical knowledge on financial ratios and charts and they can use these datum.
- P.O. 7 :** Comprehend the basic principles and techniques of cost accounting and have information about cost accounts in uniform chart of accounts.
- P.O. 8 :** Have knowledge and skills intended for theoretic and practice on ethics, legislative framework, auditing standards and deception by having information about basic audit principles and techniques and reporting the audits issues.
- P.O. 9 :** Have knowledge of basic information, usage, evaluation and making comment about business finance, of analyzing the economic, social and financial developments, of understanding of financial systems, of financial planning and of interpretation of financial statements belonging to firms.
- P.O. 10 :** Comprehend the market developments, follow and comment on them, while having the knowledge of capital market and new financial techniques.
- P.O. 11 :** Understand and comprehend market research, information systems, consumer behaviors, strategic marketing, global markets, product and service strategies, product life curve, pricing and supply chain in the points of providing continuity of businesses in the process of globalization.

- P.O. 12 :** Become skilful at maths, econometrics and statistics, making more effective decisions with econometric and statistical analysis. Furthermore, they are capable of predicting the outcomes of these decisions and interpreting the cause and effect relation.
- P.O. 13 :** It helps the students model their decision-making problem about life using the linear programming techniques, solve the simplex and transportation problems and interpret the outcomes in terms of technical and economical
- P.O. 14 :** Have knowledge of new approaches used in production, fundamentals of production management, production systems, distribution planning and break-even analysis, installation placement and production planning
- P.O. 15 :** Use modern methods and technologies of business administration including analytical thinking and information technology in the first instance
- P.O. 16 :** Have the ability to work with disciplinary and interdisciplinary teams; to be open to change and innovation, to be entrepreneur, to gain life-long learning; to have leadership qualities and to make analytical communication with managers and specialists in other fields.
- P.O. 17 :** Establish effective communication, oral and written; at least one foreign language in general use at the level of the European language portfolio. B2.
- P.O. 18 :** Use research methods and techniques for writing a thesis or doing scientific research.
- P.O. 19 :** Analyze and write the texts which include professional English technical terms and words in business administration and economics research areas.
- L.O. 1 :** Conducts research on a specific topic related to the selected business administration department under the supervision of an advisor.
- L.O. 2 :** Collects and analyzes research data.
- L.O. 3 :** Can interpret research findings and compare them with the literature.